

01.18.02

PATENT

Attorney Docket No. ALEXAI.008A

Date: January 15, 2002

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**ASSISTANT COMMISSIONER FOR PATENTS**

**WASHINGTON, D.C. 20231**

**ATTENTION: BOX PATENT APPLICATION**

Sir:

Transmitted herewith for filing is the patent application of

**Inventor(s): Gregory D. Linden, Brent R. Smith, Nida K. Zada, Jonathan O. Aizen and Geoffrey B. Mack**

**For: CONTENT PERSONALIZATION BASED ON ACTIONS PERFORMED DURING A CURRENT BROWSING SESSION**

Enclosed are:

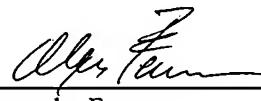
- 16 sheets of drawing.
- Return prepaid postcard.

**CLAIMS AS FILED**

FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
Basic Fee			\$740	\$740
Total Claims	48 - 20 =	28 x	\$18	\$504
Independent Claims	6 - 3 =	3 x	\$84	\$252
If application contains any multiple dependent claims(s), then add			\$280	\$

**FILING FEE TO BE PAID \$1,496  
AT A LATER DATE**

Please use Customer No. 20,995 for the correspondence address.

  
Alexander Franco  
Registration No. 45,753  
Attorney of Record

01/15/02  
JC903 US PTO

Alexander Franco  
949-721-6377  
afranco@knob.com

BOX PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

**CERTIFICATE OF MAILING BY "EXPRESS MAIL"**

**Attorney Docket No. :** ALEXAI.008A

**Applicants :** Gregory D. Linden et al.

**For :** CONTENT PERSONALIZATION BASED ON  
ACTIONS PERFORMED DURING A  
CURRENT BROWSING SESSION

**Attorney :** Alexander Franco

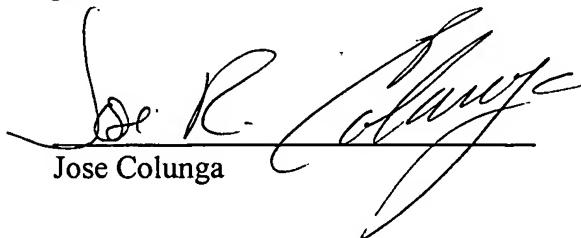
**"Express Mail"**  
**Mailing Label No. :** EV 037395434 US

**Date of Deposit :** January 15, 2002

I hereby certify that the accompanying

Transmittal letter; specification in 64 pages; 16 sheets of drawings; and Return  
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are being deposited with the United States Postal Service "Express Mail Post Office to  
Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the  
Assistant Commissioner for Patents, Washington, D.C. 20231.

  
Jose Colunga

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